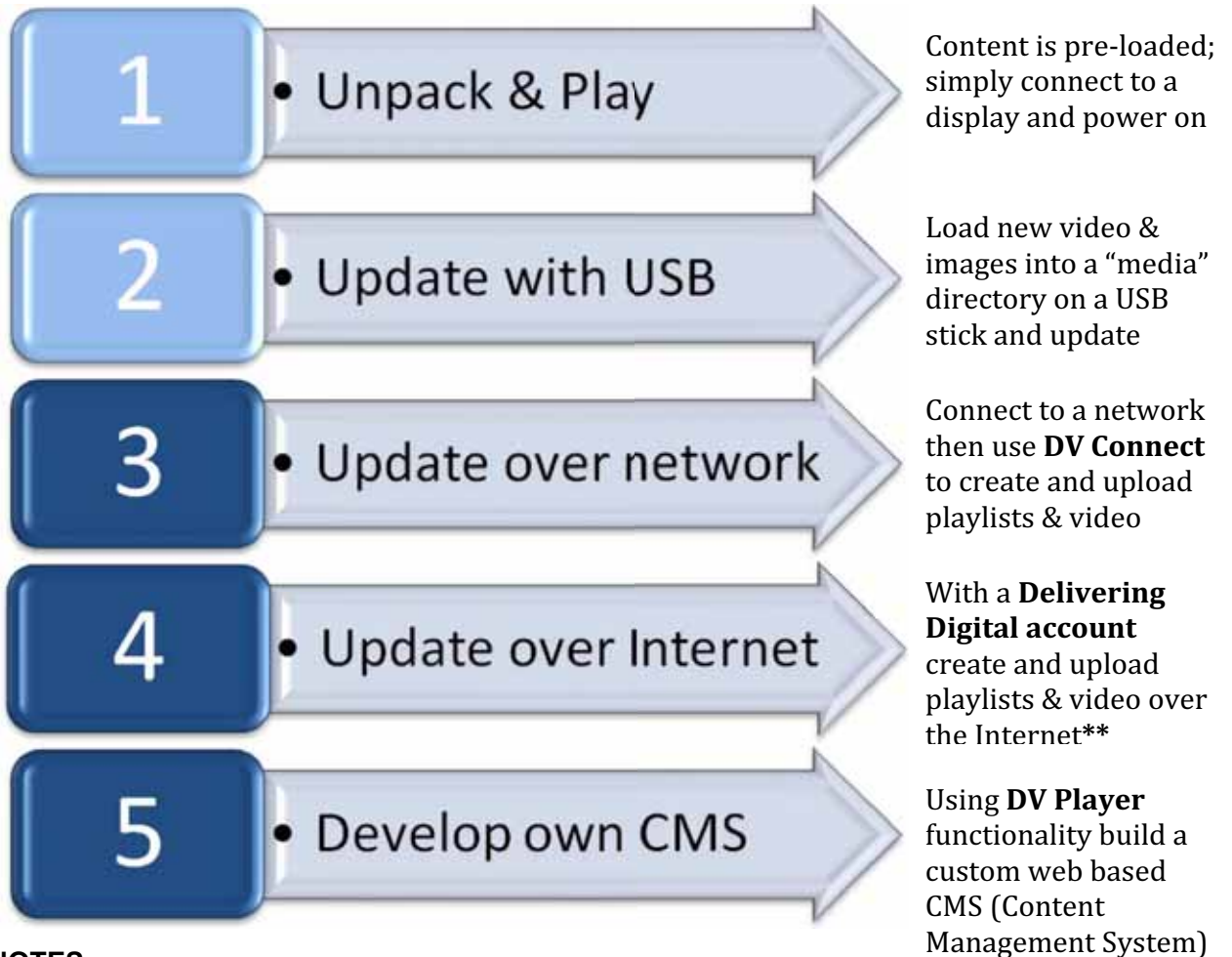


OVERVIEW OF MANAGING CONTENT ON THE DIGITAL VIEW RP-400 MEDIA PLAYER



NOTES:

ViewStream 400 can utilize #1, and #2 above.

RP- 400 can utilize: #1, #2, #3, #4, and #5.

DV Connect: Digital View's client based CMS, utilizing 'content push'. DV Connect is ideal for LAN based deployments and small scale internet based networks.

Delivering Digital: An online content management system based on 'content pull'. This is ideal for scalable internet based deployments. This on-line software is supplied by a partner company [Delivering Digital Ltd.](#) Ask for a demo on their R-SYNC Digital View RP-400 application.

****3rd Party ISVs can create their own version of this through RSYNC software.** The RSYNC software is 'off-the-shelf ready' to quickly enable ISV solutions.

DV Player: Built-in RP-400 RSYNC software API provides quick deployment of CMS data exchange and functionality for enabling Playlists, Scheduling, Data Logging, Synchronization, etc.