

Designed specifically to meet the needs of the out-of-home and retail promotion market, Digital View VideoFlyers integrate high quality displays with digital media players. The VideoFlyer 070 features a widescreen 7" LCD display with a built in speaker and a number of options making it ideal for retail shelf edge and other Point of Purchase (POP) promotions.



JPEG

MPEG-4

MPEG-2

MPEG-1

**FEATURES :**

**Enclosure :**

Aluminium enclosure available in black front cover.

**Storage Medium :**

CompactFlash memory card - All sizes, for example: 512MB/1GB/2GB/4GB/8GB

**Audio Output :**

Built-in speakers 2W

**Playback Modes :**

*Loop mode :*

Videos can be set to play in a continuous loop either individually or in sequence.

*Auto mode :*

Videos can be set to sleep mode or auto playback at power up.

*Program mode:*

All tracks and scheduled functions can be programmed by DV Studio software which writes the MPEG video files on to the CompactFlash card.

**Standard Playback :**

Standard player modes - play, stop, pause, repeat, previous track, next track, volume control, mute. Specific track or playlist select.

**Touch Screen :**

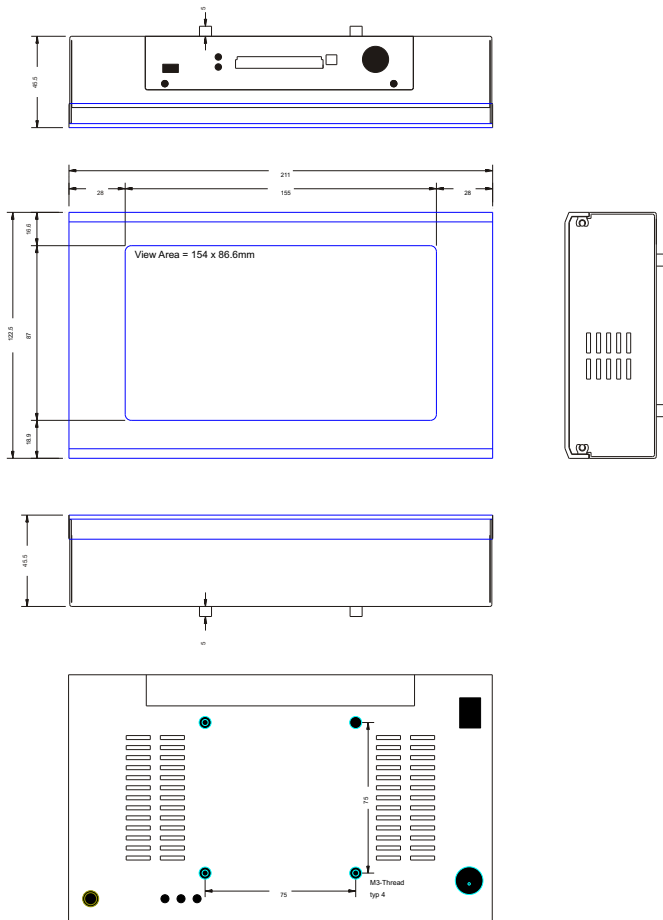
Optional touch screen(8 buttons) support with playlist programmable interactivity.

**Barcode Reader Support :**

An optional RS-232 port is provided for interfacing with barcode reader. The application is the use of barcode to select video tracks.

**Motion Sensor :**

Optional motion detector controls the audio/video track, to ensure that sound/movie only plays when a customer is in range.



# SPECIFICATION

### Playable Format

MPEG-1 video (Video-CD), MPEG-2 video (DVD), MPEG-4  
MPEG still picture, JPEG picture

### Storage

CompactFlash card : Type 1/2

### Panel Information

Screen size : 7.0" (Diagonal)  
Active area : 154.08(H) x 86.58(V)  
No. of dots : 480(W) x 3(RGB) x 234(H)  
Brightness : 400 cd/m<sup>2</sup>  
Contrast ratio : 400:1  
Viewing angle : 130°(H) 115°(V)

### Video Resolution

Low resolution : 352 x 288 pixels (PAL)  
: 352 x 240 pixels (NTSC)  
High resolution : 720 x 576 pixels (PAL)  
: 720 x 480 pixels (NTSC)  
Still picture : 704 x 576 pixels (PAL)  
: 704 x 480 pixels (NTSC)

### Audio Output

Stereo output : RCA jack, 3.2V p-p max. 5Kohm

### Playback Functions

Standard playback : Play, Stop, Pause, Repeat, Previous,  
Next Track, Volume  
Programmable playback : Loop, Auto and Program mode

### Options

USB\*  
Motion Sensor\*  
Barcode scanner (Extend RS-232 cable is required)

\*Custom made enclosure is required

### Power

Power input : 12V DC, 1A typical  
Power consumption : 12W

### Environmental

Operating temperature : 0°C to 50°C  
Relative humidity : 5%-95% relative humidity,  
(Non-condensing)

### Dimension

Dimension (W x D x H) : 211mm x 45.5mm x 122.5mm

### Weight

Weight (net) : 0.8kg

### Ordering Information

Part No.	Model	Description
5869310-10	VF-070M-T	VF-070M with 8-segment Touch
5869320-10	VF-070M-R	VF-070M with RS-232
5869330-10	VF-070M-TR	VF-070M with 8-segment Touch & RS-232

Enclosure Color : Black    Front cover Color : Silver

Brand names belong to their respective owners. Specifications subject to change without notice. April 2007

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